



## 2019-2020 Playbill Guide Advertising Opportunities & Rates

### What does my paid ad get me?

- ★ Advertising in the show playbill, at all performances.
- ★ Copies of the playbill will be mailed to all advertisers not in attendance.
- ★ Listing on the JCT website.  
[www.jeffersoncommunitytheatre.com/supporters.html](http://www.jeffersoncommunitytheatre.com/supporters.html)  
[www.jeffersoncommunitytheatre.com/sponsors.html](http://www.jeffersoncommunitytheatre.com/sponsors.html)
- ★ Ads of \$85 or greater will receive two free general admission tickets to the show date of their choice. \*
- ★ Ads of \$25, \$35 and \$50 will receive one free general admission ticket to the show date of their choice. \*

*\* General admission tickets may be applied to the cost of our dinner theatre tickets, when applicable.*

- ★ Referrals from JCT to ticket buyers on where to shop and eat. JCT patronizes our sponsors!

We understand that you have many choices as to where to allocate your marketing and advertising dollars. Your financial generosity and support is a crucial part of the success of the Jefferson Community Theatre. JCT looks forward to becoming a vital part of the arts community in North Georgia, and we solicit your support in this venture. Thank you.

### About the Playbill

The Playbill, listing all cast and crew members, is distributed free to everyone attending a performance of the Jefferson Community Theatre. The exposure for your business is tremendous!

### Design Assistance

If you need help in coming up with an idea for your ad, we are glad to help! We have JCT members who have graphic design backgrounds and are willing to assist you with your ad. Please call 706-367-5714 for details.

### Become a Volunteer

If you have an interest in acting, building sets, sales, or just working behind the scenes - we'd love to have you become a part of the Jefferson Community Theatre! Volunteering at JCT is a great way to get involved in the community and it's great advertising for your business too!

### Check out our website!

[www.jeffersoncommunitytheatre.com](http://www.jeffersoncommunitytheatre.com)

### Follow us on Facebook!

[www.facebook.com/jctgeorgia](http://www.facebook.com/jctgeorgia)

### Follow us on Instagram!

[jeffersoncommunitytheatre](https://www.instagram.com/jeffersoncommunitytheatre)

### UPCOMING SHOWS:

**June 14-16 & 21-23, 2019**

Steel Magnolias  
(Our 10 Year Anniversary)

**July 12-14, 2019**

The Brothers Grimm  
Spectaculathon  
(200 Stories in 1 Show)

*Imagine life without entertainment...*

*Imagine life without theatre...*

JCT 2019 Summer Production: Steel Magnolias  
**Playbill Advertising Order Form**

All ads are printed in black & white unless otherwise stated.

<b>COVERS:</b>	<b>APPROX SIZE</b>	<b>COST</b>	✓
Back Cover, COLOR	5" x 8"	\$250	N/A
Inside Front Cover	5" x 8"	\$100	N/A
Inside Back Cover	5" x 8"	\$100	<input type="checkbox"/>
<b>INTERNAL PAGES:</b>			
<b>1</b> Eighth Page	2 ¼" x 2"	\$25	<input type="checkbox"/>
Quarter Page, Horizontal	5" x 2"	\$35	<input type="checkbox"/>
<b>2</b> Quarter Page, Vertical	2 ¼" x 4"	\$35	<input type="checkbox"/>
<b>3</b> Half Page, Horizontal	5" x 4"	\$50	<input type="checkbox"/>
<b>4</b> Half Page, Vertical	2 ¼" x 8"	\$50	<input type="checkbox"/>
Full Page	5" x 8"	\$85	<input type="checkbox"/>
Shout Out	20 Words or Less	\$15	<input type="checkbox"/>
Business Supporter	4 Line Max	\$10	<input type="checkbox"/>

**Buy a full year of ads (four shows) at a 15% discount.  
 Add a fifth show ad for just \$25 more!**



- Season Ad: 4 Shows     Season Plus Ad: 5 Shows  
 Single Ad: 1 Show                      TOTAL DUE: \$ \_\_\_\_\_

**AD DEADLINE: May 10, 2019**

**PLEASE CHECK THE APPROPRIATE BOX.**

- Ad copy is provided with this completed order form.
- Ad copy needs to be picked up by JCT at business location.
- Ad copy will be dropped off to JCT via the Main Street office.
- Ad copy will be emailed to JCT. (dnortonbagwell@cityofjeffersonga.com)

Contact Name: \_\_\_\_\_  
 Business Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City, State, Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_

Please make checks payable to JCT and send to:  
**Jefferson Community Theatre**  
**28 College Street**  
**Jefferson, GA 30549**

Half Page, Vertical (2 ¼" x 8")

**4**

**SHOUT OUT**

Let your favorite cast or crew member know that you are supporting them! Limited to 20 words or less.



Quarter Page, Vertical (2 ¼" x 4")

**2**

**BUSINESS SUPPORTER**

Have your business listed as a supporter of JCT. Business name, address and phone number only.

Eighth Page (2 ¼" x 2")

**1**



Questions?  
 Contact us at (706) 367-5714.