



2023 Playbill Advertising Opportunities & Rates

WHAT DOES MY PAID AD GET ME?

- ★ Advertising in the show playbill, at all performances.
 - ★ Copies of the playbill are available to any advertisers not in attendance.
 - ★ Listing on the JCT website.
www.jeffersoncommunitytheatre.com/supporters.html
www.jeffersoncommunitytheatre.com/sponsors.html
 - ★ Ads of \$85 or greater will receive two free general admission tickets to the show date of their choice. *
 - ★ Ads of \$25, \$35 and \$50 will receive one free general admission ticket to the show date of their choice. *
- * General admission tickets may be applied to the cost of our dinner theatre tickets, when applicable.*
- ★ Referrals from JCT to ticket buyers on where to shop and eat. JCT patronizes our sponsors!

We understand that you have many choices as to where to allocate your marketing and advertising dollars. Your financial generosity and support is a crucial part of the success of the Jefferson Community Theatre. JCT looks forward to becoming a vital part of the arts community in North Georgia, and we solicit your support in this venture. Thank you.

ABOUT THE PLAYBILL

The Playbill, listing all cast and crew members, is distributed free to everyone attending a performance of the Jefferson Community Theatre. Your advertisement will be right in the palm of their hands! This makes the potential exposure for your business extremely high and cost effective.

DESIGN ASSISTANCE

If you need help in coming up with an idea for your ad, we are glad to help! We have JCT members who have graphic design backgrounds and are willing to assist you with your ad.

BECOME A VOLUNTEER

If you have an interest in acting, building sets, sales, or just working behind the scenes - we'd love to have you become a part of the Jefferson Community Theatre! Volunteering at JCT is a great way to get involved in the community and it's great advertising for your business too!



Check out our website!

www.jeffersoncommunitytheatre.com

Follow us on Facebook!

@jeffersoncommunitytheatreGA

Follow us on Instagram!

@jeffersoncommunitytheatre

2023 Summer Production: Romeo & Juliet

PLAYBILL ADVERTISING ORDER FORM

All ads are printed in black & white unless otherwise stated.

COVERS:	APPROX SIZE	COST	✓
Outside Back Cover in COLOR	5" x 8"	\$250	N/A
Inside Front Cover	5" x 8"	\$100	<input type="checkbox"/>
Inside Back Cover	5" x 8"	\$100	<input type="checkbox"/>

INTERNAL PAGES:

1	Eighth Page	2 ¼" x 2"	\$25	<input type="checkbox"/>
	Quarter Page, Horizontal	5" x 2"	\$35	<input type="checkbox"/>
2	Quarter Page, Vertical	2 ¼" x 4"	\$35	<input type="checkbox"/>
3	Half Page, Horizontal	5" x 4"	\$50	<input type="checkbox"/>
4	Half Page, Vertical	2 ¼" x 8"	\$50	<input type="checkbox"/>
	Full Page	5" x 8"	\$85	<input type="checkbox"/>
	Shout Out	20 Words or Less	\$15	<input type="checkbox"/>
	Business Supporter	4 Line Max	\$10	<input type="checkbox"/>

Buy a full year of ads (four shows) at a 15% discount.

Add a fifth show ad for just \$25 more!



Season Ad: 4 Shows

Season Plus Ad: 5 Shows

Single Ad: 1 Show

TOTAL DUE: \$ _____

AD DEADLINE: JUNE 1, 2023

Half Page, Horizontal (5" x 4")

PLEASE CHECK THE APPROPRIATE BOX.

- Ad copy is provided with this completed order form.
- Ad copy needs to be picked up by JCT at business location.
- Ad copy will be mailed to JCT. (P.O. Box AQ, Jefferson, 30549)
- Ad copy will be emailed to JCT. (jeffersoncommunitytheatre@gmail.com)

Contact Name: _____

Business Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Please make checks payable to JCT and send to:

Jefferson Community Theatre

P.O. Box AQ

Jefferson, GA 30549

Half Page, Vertical (2 ¼" x 8")

4

SHOUT OUT:
Let your favorite
cast or crew
member know that
you are supporting
them! Limited to 20
words or less.

Quarter Page, Vertical (2 ¼" x 4")

2

**BUSINESS
SUPPORTER:**
Have your business
listed as a
supporter of JCT.
Business name and
contact information
only. (4 lines max)

Eighth Page (2 ¼" x 2")

1



Questions? Email us!
info@jeffersoncommunitytheatre.com