



## 2023 Playbill Advertising Opportunities & Rates

### WHAT DOES MY PAID AD GET ME?

- ★ Advertising in the show playbill, at all performances.
- ★ Copies of the playbill will be mailed to all advertisers not in attendance.
- ★ Listing on the JCT website.  
[www.jeffersoncommunitytheatre.com/supporters.html](http://www.jeffersoncommunitytheatre.com/supporters.html)  
[www.jeffersoncommunitytheatre.com/sponsors.html](http://www.jeffersoncommunitytheatre.com/sponsors.html)
- ★ Ads of \$85 or greater will receive two free general admission tickets to the show date of their choice. \*
- ★ Ads of \$25, \$35 and \$50 will receive one free general admission ticket to the show date of their choice. \*

*\* General admission tickets may be applied to the cost of our dinner theatre tickets, when applicable.*

- ★ Referrals from JCT to ticket buyers on where to shop and eat. JCT patronizes our sponsors!

We understand that you have many choices as to where to allocate your marketing and advertising dollars. Your financial generosity and support is a crucial part of the success of the Jefferson Community Theatre. JCT looks forward to becoming a vital part of the arts community in North Georgia, and we solicit your support in this venture. Thank you.

### ABOUT THE PLAYBILL

The Playbill, listing all cast and crew members, is distributed free to everyone attending a performance of the Jefferson Community Theatre. Your advertisement will be right in the palm of their hands! This makes the potential exposure for your business extremely high and cost effective.

### DESIGN ASSISTANCE

If you need help in coming up with an idea for your ad, we are glad to help! We have JCT members who have graphic design backgrounds and are willing to assist you with your ad.

### BECOME A VOLUNTEER

If you have an interest in acting, building sets, sales, or just working behind the scenes - we'd love to have you become a part of the Jefferson Community Theatre! Volunteering at JCT is a great way to get involved in the community and it's great advertising for your business too!



### Check out our website!

[www.jeffersoncommunitytheatre.com](http://www.jeffersoncommunitytheatre.com)

### Follow us on Facebook!

@jeffersoncommunitytheatreGA

### Follow us on Instagram!

@jeffersoncommunitytheatre

2023 Spring Production: Nunsense 2, The Second Coming

# PLAYBILL ADVERTISING ORDER FORM

All ads are printed in black & white unless otherwise stated.

<b>COVERS:</b>	<b>APPROX SIZE</b>	<b>COST</b>	<input checked="" type="checkbox"/>
Outside Back Cover in COLOR	5" x 8"	\$250	N/A
Inside Front Cover	5" x 8"	\$100	<input type="checkbox"/>
Inside Back Cover	5" x 8"	\$100	<input type="checkbox"/>

### INTERNAL PAGES:

<b>1</b>	Eighth Page	2 ¼" x 2"	\$25	<input type="checkbox"/>
	Quarter Page, Horizontal	5" x 2"	\$35	<input type="checkbox"/>
<b>2</b>	Quarter Page, Vertical	2 ¼" x 4"	\$35	<input type="checkbox"/>
<b>3</b>	Half Page, Horizontal	5" x 4"	\$50	<input type="checkbox"/>
<b>4</b>	Half Page, Vertical	2 ¼" x 8"	\$50	<input type="checkbox"/>
	Full Page	5" x 8"	\$85	<input type="checkbox"/>
	Shout Out	20 Words or Less	\$15	<input type="checkbox"/>
	Business Supporter	4 Line Max	\$10	<input type="checkbox"/>

**Buy a full year of ads (four shows) at a 15% discount.**

**Add a fifth show ad for just \$25 more!**



Season Ad: 4 Shows

Season Plus Ad: 5 Shows

Single Ad: 1 Show

TOTAL DUE: \$ \_\_\_\_\_

**AD DEADLINE: MARCH 31, 2023**

Half Page, Horizontal (5" x 4")

### PLEASE CHECK THE APPROPRIATE BOX.

- Ad copy is provided with this completed order form.
- Ad copy needs to be picked up by JCT at business location.
- Ad copy will be mailed to JCT. (P.O. Box AQ, Jefferson, 30549)
- Ad copy will be emailed to JCT. (jeffersoncommunitytheatre@gmail.com)

Contact Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please make checks payable to JCT and send to:

**Jefferson Community Theatre**

**P.O. Box AQ**

**Jefferson, GA 30549**

Half Page, Vertical (2 ¼" x 8")

4

**SHOUT OUT:**  
Let your favorite  
cast or crew  
member know that  
you are supporting  
them! Limited to 20  
words or less.

Quarter Page, Vertical (2 ¼" x 4")

2

**BUSINESS  
SUPPORTER:**  
Have your business  
listed as a  
supporter of JCT.  
Business name and  
contact information  
only. (4 lines max)

Eighth Page (2 ¼" x 2")

1



Questions? Email us!  
info@jeffersoncommunitytheatre.com