



Crawford W. Long
M U S E U M



2018 Playbill Guide Advertising Opportunities & Rates

About the Playbill

The Playbill, listing all cast and crew members, is distributed free to everyone attending a performance of the "Haints & Historic Walking Tour". The potential exposure for your business is tremendous!

Design Assistance

If you need help in coming up with an idea for your ad, we are glad to help! We have JCT members who have graphic design backgrounds and are willing to assist you with your ad. Please call 706-367-5714 for details.

Become a Volunteer

Experience a sense of accomplishment using your unique talents and skills. There are always many areas where extra hands are needed. At the Crawford Long Museum: From docents and educational programs, to inventory and building maintenance. With the Jefferson Community Theatre: From acting and directing, to building sets and selling tickets. Volunteering is a great way to get involved in the community and it's great advertising for your business too!

Check out our websites!

www.crawfordlong.org
www.jeffersoncommunitytheatre.com

Follow us on Facebook!

www.facebook.com/crawfordlongmuseum
www.facebook.com/jctgeorgia

2018 Haints & Saints Character Sponsorships

We are pleased to once again offer this special sponsorship opportunity.

Sponsorships are available for our six main tour characters. This full color advertising will be on the center page, and include your business logo and contact information. Choose from one of the six characters listed below:

Caroline Long - portrayed by Vicki Long

Rev. Vasco Hughey - portrayed by Willie Hughey

Tubby Brown - portrayed by Andy Brown

Ned Pendergrass - portrayed by Andy Garrison

Tom Crow Sr. - portrayed by Tom Crow Jr.

Ann Bruce - portrayed by Cindy Bruce-Davis

What does my sponsorship get me?

- Special advertising in the playbill. Logo printed in color on the center page.
- Recognition on the website.
- Event signage.
- Invitation to our V.I.P. Wine & Cheese Reception which will be held on Sunday, October 14, after the dress rehearsal.

We understand that you have many choices as to where to allocate your advertising dollars. Your financial generosity and support is a crucial part of the success of this production. Thank you.



JCT 2018 Fall Show: Haints & Saints Walking Tour Playbill Advertising Order Form

All ads are printed in black & white unless otherwise stated.

| COVERS: | APPROX SIZE | COST | ✓ |
|---------------------------------|-------------|-------|--------------------------|
| Back Cover, Color | 5" x 8" | \$250 | SOLD |
| Inside Front Cover | 5" x 8" | \$100 | SOLD |
| Inside Back Cover (Season Only) | 5" x 8" | \$100 | <input type="checkbox"/> |

| INTERNAL PAGES: | | | |
|---------------------------------|-------------|------|--------------------------|
| 1 Eighth Page | 2 1/4" x 2" | \$25 | <input type="checkbox"/> |
| Quarter Page, Horizontal | 5" x 2" | \$35 | <input type="checkbox"/> |
| 2 Quarter Page, Vertical | 2 1/4" x 4" | \$35 | <input type="checkbox"/> |
| 3 Half Page, Horizontal | 5" x 4" | \$50 | <input type="checkbox"/> |
| 4 Half Page, Vertical | 2 1/4" x 8" | \$50 | <input type="checkbox"/> |
| Full Page | 5" x 8" | \$85 | <input type="checkbox"/> |

| CENTER PAGE SPECIAL: | | | |
|--|--|-------|--------------------------|
| Character Sponsorship, Color (6 available) | | \$250 | <input type="checkbox"/> |

SeasonPlus ads include all four main show programs at a 15% discount, plus a bonus 5th show for just \$25 more!

AD DEADLINE: SEPTEMBER 21, 2018

CHARACTER SPONSORSHIP

Show your support by sponsoring one of our six characters:

- Caroline Long
- Rev. Vasco Hughey
- Tubby Brown
- Ned Pendergrass
- Tom Crow Sr.
- Ann Bruce

Sponsorship will include your business logo and contact information.

PLEASE CHECK THE APPROPRIATE BOX.

- Ad copy is provided with this completed order form.
- Ad copy needs to be picked up by JCT at business location.
- Ad copy will be dropped off to JCT via the Main Street office.
- Ad copy will be emailed to JCT. (dnortonbagwell@cityofjeffersonga.com)

Contact Name: _____

Business Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Please make checks payable to JCT and send to:
Jefferson Community Theatre
28 College Street
Jefferson, GA 30549



Questions?
Contact us at (706) 367-5714.